



## PRESS RELEASE

### **"Forum for the Co-operation of Social Economy Bodies and Enterprises to Promote Agreements" in the context of the "Action Plan for Social Entrepreneurship" Project**

The training and counseling of social economy bodies and enterprises, were the main points of interest in the **"Forum for the Co-operation of Social Economy Bodies and Enterprises to Promote Agreements"**, which was co-organized by the Region of Central Macedonia and the Regional Development Fund of Central Macedonia in Thessaloniki, in their effort to contribute to the development of the Social and Solidarity Economy.

The Cooperation Forum is an action of the **"Cross-Border Action Plan for the Development and Operation of an Executive Mechanism for Supporting and Promoting Social Entrepreneurship in the Social Economy and Social Innovation"** project with the acronym **"Action Plan for Social Entrepreneurship"**, which is co-funded by the European Program for Cross-Border Cooperation **INTERREG V-A "GREECE - BULGARIA 2014-2020"**, in which the Region of Central Macedonia participates as the lead partner.

The event was attended by bodies and enterprises of Social Economy, who had the opportunity to exchange their experiences coming from Good Practices that have been implemented and also to create a network, make proposals and agreements, as well as by stakeholders who are in the process of starting a new Social Enterprise, who were informed about the opportunities and the problems of Social Economy.

The Region of Central Macedonia was represented by **Mr. Konstantinos Michailidis, Head of Directorate of Innovation and Entrepreneurship Support of the Region of Central Macedonia**, who also referred to the upcoming actions of the project, concerning the training and counseling of the executives of Social Enterprises, as well as of all those interested in joining the Social Economy. Mr. Michailidis also referred to the **Information and Advisory Centre**, which operates in the Region of Central Macedonia, providing information on social entrepreneurship regarding legislation, support actions, staff training, funding sources, etc.

Furthermore, there were presentations regarding the offered services and the products from eight (8) Social Enterprises and one non-governmental organization, which will expand its activity with the creation of a Social Enterprise.

The Social Enterprises who presented their products and services were:

- Social Enterprise «DIA VIOU EXELIXIS»
- Social Enterprise «DIKTIO EPIXIRIN»
- Social Enterprise «YPOSTIRIKSI K.AL.O. COOP»
- Social Enterprise «ORES»
- Social Enterprise «DOT2DOT»
- Social Enterprise «LIFE-EVENTS»
- Social Enterprise «SINOXI»
- Social Enterprise «KonSept»
- N.G.O. «ARSIS»



At the end of the scheduled presentations, representatives from other Social Enterprises had the opportunity to present their work and their actions to the public.

The presentations of the event are available on the official website of the project: <http://apfse.eu>

For more information on the project and its actions, please contact the Regional Development Fund of Central Macedonia (tel. +30 2310 403004, contact person: Elli Platsiouri).