



"Cross border Action Plan for the Development and Operation of an Executive Mechanism for the Support and Promotion of Social Entrepreneurship in the context of the Social Economy and Social Innovation"
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Faculty of Arts, South-West University "Neofit Rilski"

D4.5.1. Development of a Model for Collaborative Networking of Social Enterprises

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Abstract

Networking is seen as a very modern technology for social enterprises to work together. The advantages and limitations of different types of networks - horizontal, vertical, sectoral and cross-sectoral - are considered. The basic principles for the quality functioning of the network are presented: maintaining cooperation and partnership in work; openness and confidentiality; professional attitude and transparency; enhancing citizens' initiative; stimulating innovative thinking and an innovative approach to problems. The peculiarities of informal and formal networks are analyzed, as well as the levels of cooperation in a network - star, spider web, hybrid type.

When analyzing the potential for cooperation between two or more enterprises, it is necessary to take into account the degree of compatibility in strategies, in resources, in the organization, in the type of organizational culture.

When presenting the possibilities for building a model for cooperation between different partners and outlining the different degrees of their position according to the distance from the central nucleus, we use the possibilities for graphical expression of the so-called. planetary model. We analyze the potential, the opportunities, the benefits of cooperation in a network of: civic organizations; cooperatives; social enterprises; the units of the regional and municipal administration, respectively sectors to the public institutions - Social activities, Health care, Education, Employment, Culture, Tourism, State Agency for Child Protection. Strategic opportunities for cooperation with local communities, community centers, business units, the church, etc. are also being considered. Partnerships with the media would be particularly useful partners for expanding publicity. Possible network collaboration configurations are also discussed.

Good networking practices are presented.